



BIDDYTAROT
FREE TAROT READINGS
STARTER KIT



BIDDY  TAROT

WELCOME

Congratulations for making the courageous decision to read Tarot for others in exchange for experience and feedback.

I know how scary (and exciting!) it can be to take that very first step into the unknown and put yourself out there as a Tarot reader.

But trust me – as soon as you have done your first few readings, you are going to feel so proud of yourself for having made this bold move.

I know it because I've been there before.

My first experience reading Tarot for others who weren't my friends was on a free Tarot readings platform. I started with just one reading a week, but I quickly found my flow and soon started offering 5 to 10 readings a week so I could build up my experience.

My confidence went through the roof! Sure, there were some challenging moments when customers gave negative feedback. But I treated those moments as opportunities rather than setbacks so that I could learn and improve as a reader.

And of course, then there were those AMAZING moments when my customers gave me stellar feedback and I could see how I was truly changing people's lives for the better with Tarot as a guide.

Now, fifteen years on, I have read Tarot for tens of thousands of people around the world and I'm holding space for many more to learn to read Tarot with confidence.

My wish for you is that you too will have a beautiful, life-changing experience on the Free Tarot Readings platform. And this might well be the first step towards your career as a professional Tarot reader!

We are here to support you along your journey – myself, my team and the gorgeous members inside the Community.

I have put together this Starter Kit for you so that you can hit the ground running. You'll find important details about the Tarot Reader Hub and how it all works, as well as tips on how to get the most out of your experience.

Thanks again, and here's to your success!

Brigit
xox



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GETTING STARTED

Step 1: Read the FTR Agreement

Before you get started, make sure you read and understand the Free Tarot Reader Agreement.

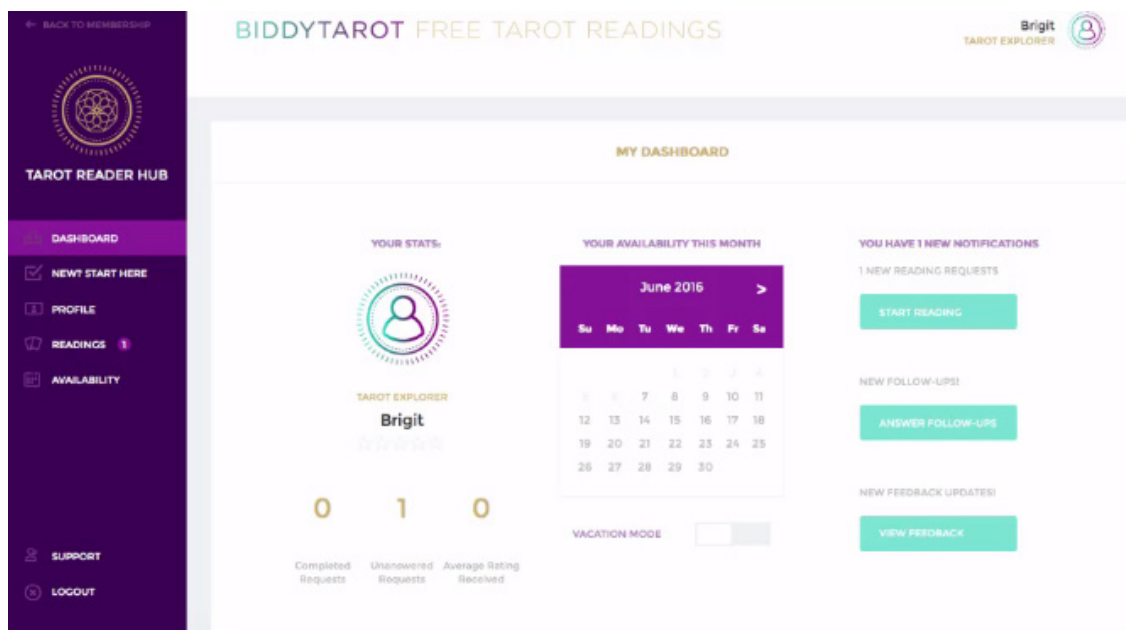
The Free Tarot Reader Agreement is available at http://community.biddytarot.com/wp-content/uploads/free_tarot_reader_agreement.pdf and in the Appendix of this Kit.

The Agreement contains important details about what's expected of you as a Free Tarot Reader and what you can expect of Biddy Tarot.

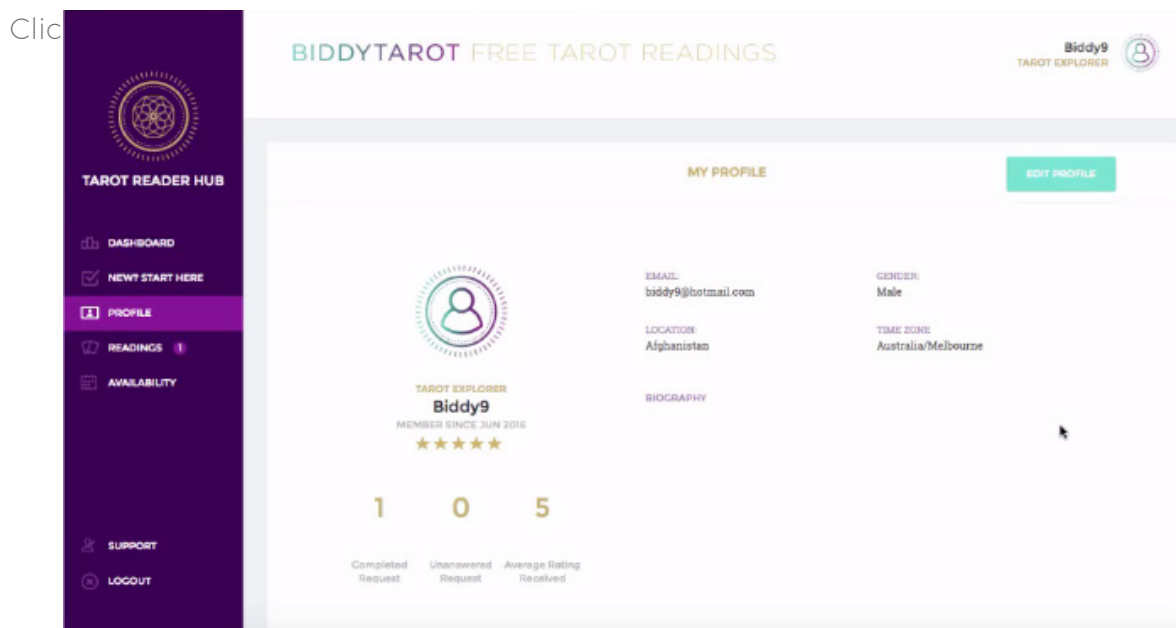
Step 2: Set Up Your Profile

You can also view these instructions via video [here](#).

Log in to the Biddy Tarot Community and go to the [Free Tarot Readings Dashboard](#).



[FREE TAROT READINGS] STARTER KIT



Display Name, Photo & Email Address

Your display name and photo will be shared with the Customer once their request has been allocated to you. The email address you enter will be where you receive a notification of the new request.

Photo Tips:

- ▶ If your image is very large, resize it down before uploading it.
- ▶ If your image appears sideways, rotate it before uploading it.
- ▶ You don't need to have a photo of yourself, but if you use an image, make sure you have copyright permission.

Gender, Location & Time Zone

It's important to set your location and time zone so that the system understands when to allocate new requests to you.

Biography

Your bio will be shared with the Customer once their request has been allocated to you. Write your bio in the third person (e.g. Brigit is a Tarot reader...) Tell the Customer about your reading style, your experience, etc.

Keep in mind, they will only see your bio after they have submitted their question.

They do not have the ability to choose their reader. Write 1-2 paragraphs and do not include any hyperlinks.

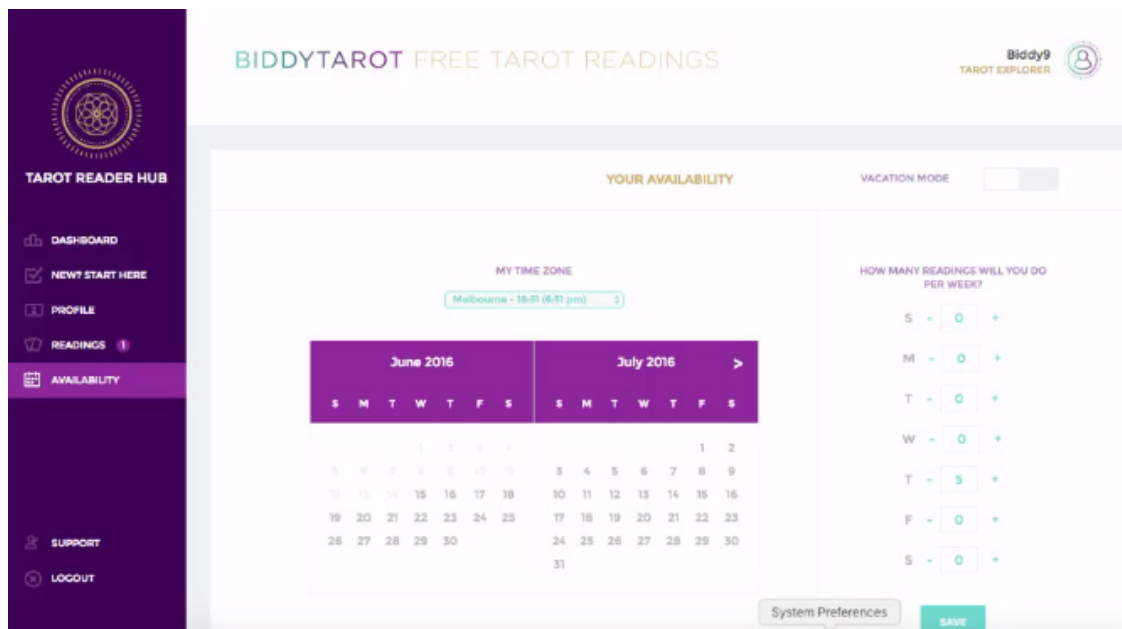
Step 3: Set Your Availability

You can also view these instructions via video [here](#).

When you first start reading on the Free Tarot Readings platform, I recommend that you start with only 1 or 2 readings a week to get the feel of it.

As your confidence increases and you get a better idea of how many readings you can comfortably take each week, you may want to adjust your availability.

Consider what is realistic based on your other commitments. Remember, readings need to be sent out within 7 days of the request.



Set a Weekly Schedule

Click on Availability from the left-hand menu bar.

If you plan to take the same number of reading requests on the same days each week, use the Weekly Schedule option on the right.

Set the number of requests you would like each day. Be sure to Save your changes.

HOW MANY READINGS WILL YOU DO PER WEEK?

S	-	1	+
M	-	1	+
T	-	0	+
W	-	0	+
T	-	0	+
F	-	0	+
S	-	1	+

SAVE

Choose Miscellaneous Days

If you want to choose miscellaneous days to take reading requests, use the Calendar.

Simply click on the chosen day and set the number of requests. Save your changes.

You can use both the Weekly Schedule and the Calendar, and the Calendar will override what is set on the Weekly Schedule.

Vacation Mode

When you need to take a break and temporarily stop all incoming reading requests, use the Vacation Mode button. Click Save to save your changes.

MY TIME ZONE
Denver - 15:32 (3:32 pm)

June 2016							July 2016 >						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4						1	2
5	6	7	8	9	10	11	3	4	5	6	7	8	9
12	13	14	15	16	17	18	10	11	12	13	14	15	16
19	20	21	22	23	24	25	17	18	19	20	21	22	23
26	27	28	29	30			24	25	26	27	28	29	30
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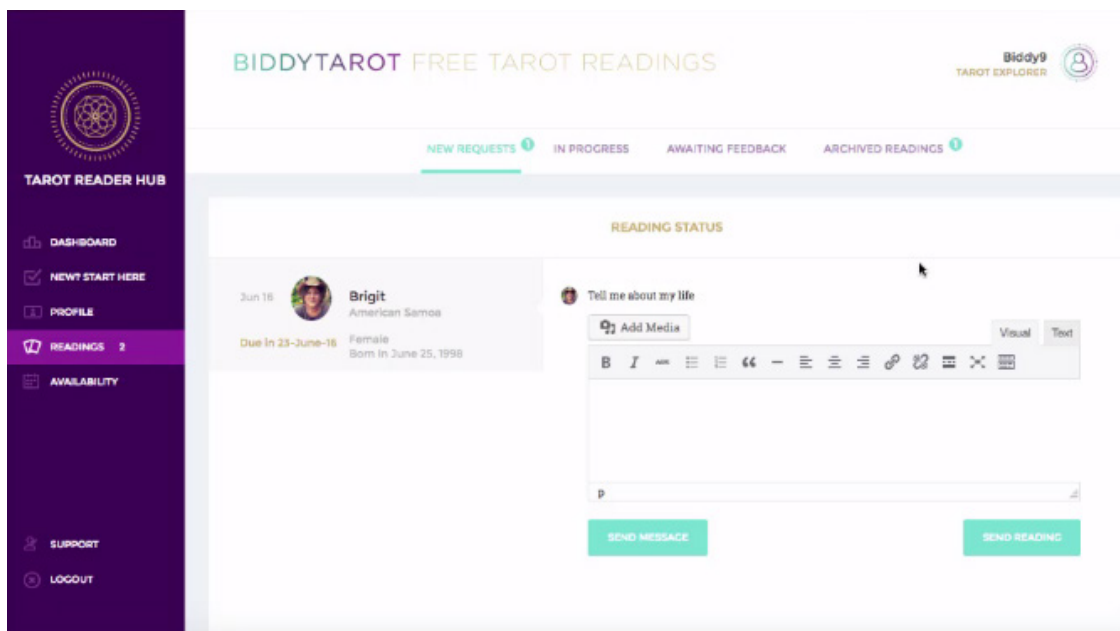
VACATION MODE

Step 4: Start Reading!

You can also view these instructions via video [here](#).

Once you have successfully set your availability, you are ready to receive new reading requests!

To access reading requests, click on Readings from the left-hand menu.



In the Readings View, you will see 4 tabs:

- ▷ **New Requests** – New reading requests that you have not yet responded to
- ▷ **In Progress** – Reading requests that have not been completed but you are in communication with the Customer
- ▷ **Awaiting Feedback** – Reading requests that have been completed but are awaiting feedback from the Customer
- ▷ **Archived Readings** – Completed reading requests with feedback

How to Respond to a New Reading Request

Click on the New Requests tab to view any new reading requests allocated to you.

On the left-hand side, you will see the date the reading was requested and when the reading is due. You will also see the name, location, gender, birth date and photo of your Customer (if they uploaded one).

On the right-hand side, you will see the message box where you can communicate with your Customer.

Communicating with the Customer Before Completing the Reading

If you wish to ask your Customer a question or send a message before conducting the reading, type into the text box and hit **Send Message** (you will not be provided with the Customer's email address).

The message and reading request will now appear under the tab, In Progress.

You can continue to communicate this way until you have completed the Tarot reading.

Your Customer will receive an email notification when you message them. And you will receive an email notification when your Customer messages you. You will then need to log in to the Readers Hub to view the message.

Completing the Tarot Reading

If you are ready to send your Tarot reading, type your Tarot reading directly into text box or you can prepare the reading in a Word doc or elsewhere and copy and paste it.

You can add an image of your Tarot reading by clicking Add Media and uploading the image. Alternatively, you can use <http://tinypic.com/> to upload a picture and insert the URL into the message.

You can also prepare the reading as a separate document (e.g. a PDF) and attach it to the message using the Add Media button (remember to add a short note in the message box to let them know to open the attachment).

When you send the Tarot reading, click **Send Reading**.

The message and reading request will now appear under the tab, Awaiting Feedback.

Your Customer will receive an email notification when the Tarot reading has been emailed to them. They will need to log in to the Readers Hub to view the message and reading.

How to Request Feedback

You can request feedback from your Customer by finding the reading under Awaiting Feedback and clicking on "Request Feedback". Your Customer will receive an email notification asking them to log in to the Reader Hub and provide feedback.

Customers will be invited to give a star rating out of 5 (1 = poor; 5 = excellent) and provide a written testimonial or comments about the reading. Star ratings and written feedback are for your eyes only. It will not appear to the public.

Once the Customer provides feedback, the request will appear under the tab, Archived Readings.

FREQUENTLY ASKED QUESTIONS

What support do I get as a Free Tarot Reader?

For all Tarot-related questions, post in the [Free Tarot Readings Forum](#) and draw on the knowledge and experience of the Bidy Tarot Community to support you.

If you have a technical or administrative question, [contact the Bidy Tarot team here](#) or [view the FTR Getting Started Videos here](#).

And to develop your Tarot reading skills, access the [Bidy Tarot Community here](#) or learn more about the [Bidy Tarot programs here](#).

How many readings do I need to do each week?

You decide! It's good to start out with a modest number of readings, especially as you find your feet. As you get into the swing of things, you may want to take on more readings. Just don't overdo it. And if you ever need a break, go into your dashboard and set your availability to zero or Vacation Mode while you re-energise.

How long do my readings have to be?

You decide that too! I recommend sticking to simple readings with 1-5 cards, rather than more complex readings.

However, if you are keen to practice your skills and want to do 10+ card readings, go right ahead. Just make sure you're managing your energy and not getting overwhelmed.

What if I don't want to read on the FTR anymore?

First, be sure to complete all requests that have been allocated to you. To deactivate your FTR profile, simply set your Availability to zero or select Vacation Mode. Your profile will not show to the public.

Can I still read for the FTR if I am not a Community member?

To be eligible to read for the Free Tarot Readings, you need to be an active Bidly Tarot Community member. If you choose to cancel your membership, you will also lose access to the Free Tarot Readings hub as a Reader.

How do I request a free Tarot reading?

As an active Community member, you have two options:

1. You can offer a reading exchange in the Forums here: <http://community.biddytarot.com/forums/forum/tarot-reading-exchange/>. Typically, you'll need to offer a free reading in exchange for a reading.
2. You can request a free Tarot reading here: <http://community.biddytarot.com/free-tarot-readings/>. You'll need to log out of the Community first, and then register with a different email address before being able to request a reading.

NEED HELP?

We want to make your experience of the Free Tarot Readings as easy as possible. Here are a number of different ways you can get the support you need:

Free Tarot Readings Forum

Be sure to subscribe to the [Free Tarot Readings Forum](#). You can post your questions, comments and ideas here and your colleagues will be able to help! The Bidy team also checks in regularly on this forum.

Tarot Reading Resources

There are a ton of [Resources](#) in the Community to help you with your free Tarot Readings, like the [25 Easy 3 Card Spreads pdf](#) and the [Tarot 101 video course](#). Be sure to check out all of the Resources available to you as a Community member.

General Help

The Bidy team can help you manage your profile or deal with any technical issues or questions. You can get in touch with us from the [Contact and FAQ page](#), and you might find the answer to your question right away.

TAROT READING TEMPLATES

Here are a few Tarot reading templates to make your life easier. You don't have to use them word-for-word – they are there just if you need them!

Response to a New Reading Request

Hello,

Thank-you for requesting a free Tarot reading with me.

I am confirming that I have received your request and look forward to reading for you within 7 days.

Warm regards,

[your name]

Tarot Reading

Hello,

Thank-you for requesting a free Tarot reading with me.

Before I begin, I would like to share with you how I believe the Tarot can help... [insert a paragraph on your philosophy about what the Tarot can / can't do]

Now, let's turn to your Tarot reading. You have asked [insert question]

I created a personalised Tarot spread based on your question and situation. Then, concentrating carefully on your situation and channelling your energy, I shuffled and then laid out the Tarot cards and this is what they told me.

[Insert the layout and cards drawn]

[Insert Tarot reading]

I hope this reading has helped you and has provided the insight you need.

[FREE TAROT READINGS] **STARTER KIT**

And thanks again for the opportunity to read for you. In exchange for the time and energy I have invested in your free reading, please provide your feedback on the reading. Specifically, I would like to know how the reading has helped you and how I can continually improve my Tarot reading skills.

If you have any questions or require clarification about any of the cards drawn here, please message me.

Warm regards,

[Your name]

Follow-Up Request for Feedback

NOTE: Use this if you haven't heard from your Customer after a week.

Hello,

I am following up to check that you have received the free Tarot reading I prepared for you a week ago.

In return for the energy and time I have invested in your free reading, I would appreciate your detailed and constructive feedback. What did you find most helpful about the reading I prepared for you? What could I do to improve?

Thanks,

[Your name]

HOW TO RECEIVE CONSTRUCTIVE FEEDBACK

One of the main reasons you probably decided to join the FTR was to get constructive feedback in exchange for your time and energy in your Tarot readings. So, make sure you take a few key steps to ensure you get that feedback each time from your free reading Customers.

How Customers Can Give You Feedback

Customers log into the website to access their reading, and they provide feedback there via the message box. They also provide a rating of up to 5 stars.

How to Get Feedback

At the end (or beginning) of your Tarot reading, request feedback. For example, "Thank-you for the opportunity to read for you. In exchange for the time and energy I have invested in your reading, please email me with your thoughts and feedback on the reading. Specifically, I would like to know how the reading has helped you and how I can continually improve my Tarot reading skills."

If your Customer sends you feedback, but it's vague (e.g. "It was good"), ask for more specific feedback about what you did well and what you can improve.

If you do not receive feedback, send another message a week or a month later to follow up on the reading and again, specifically request feedback.

Dealing with Negative Feedback

Let's be honest. There are times when you are going to get negative feedback. It happens to all of us.

On the one hand, you might get a Customer who just doesn't connect with your reading. If this is the case, there are a couple of things you can do:

- ▷ Offer to clarify any part of the reading that the Customer doesn't understand.
- ▷ Ask for more detail about the situation to elaborate further on the cards you have drawn.
- ▷ Suggest that the Customer comes back to the reading in a week or a month to see if the message resonates.

It's really important not to get on the defensive and say, "The cards never lie!!" Sure, that might be true, but sometimes we misinterpret them or get steered a little off-course.

On the other hand, you may find yourself with a very negative, aggressive, or even down-right nasty Customer who tells you that you're completely wrong and you're a terrible Tarot reader. My heart goes out to you! It really does. You have invested your free time into this Tarot reading and unfortunately your Customer has responded in a way that shows disrespect for your generosity.

I suggest saying something like, "I'm disappointed to hear that the reading did not resonate with you. Is there anything in the reading that I can clarify for you?" Thank them for their feedback and then press Send and Delete. Resist the temptation to get into a too-and-fro about how hard you worked on their reading and how much you're trying to learn. There's no point.

Clear the negative energy by taking a shower, a break, burning a smudge stick, going for a walk, etc. Then move on. Dig up the reading where your Customer gave you glowing feedback, and you'll feel good again.

At the end of the day, you need to decide what feedback you're going to take on board and what you are going to shrug off. Whilst you need to be open to receiving feedback, good and bad, not all of it is going to be helpful. So, take that most helpful parts of the feedback and then move on.

DEALING WITH DIFFICULT CUSTOMERS

Difficult Customers. We've all had them. Whether it's the Customer who won't give away any clues, or the Customer who keeps coming back with the same question over and over again.

They seem to sap our energy and leave us feeling down and depleted.

But it doesn't have to be that way. In fact, there are some very positive ways to deal with difficult Customers, without having to run and hide every time you see their email come through or their phone number come up.

Today, I expose six difficult Customer types and how you can go about dealing with these Customers in a constructive way. I'll also show you how you can be on the front foot and avoid difficult Customers altogether... without having to shut up shop!



The “Not Possible” Customer

Reader: “From what I’m seeing here, the relationship is well and truly over.”

Customer: “Nope. Not possible. He loves me.”

Reader: “I understand you’re hurting right now, but the Ten of Swords is showing me that this relationship has come to an end.”

Customer: “You’ve got it all wrong. He loves me and we’re going to be together. I don’t care what you say.”

Hmm.

And you’re secretly thinking, “Then why the hell did you just pay \$50 for a reading?!”

My Advice for Dealing with this Type of Customer...

No amount of reasoning is going to change this Customer's thinking. She has a very clear idea in her head about what's happening and if anyone offers something different to that, it will fall on deaf ears.

You may be best to say, "It sounds like you already have a pretty good feel for the situation, and you already have the answers you need, just by listening to your gut. Shall we move on to another topic?"

The Skeptic

Reader: "What would you like to know?"

Customer: "You tell me. You're the psychic."

This is a little like walking into the doctor's surgery and saying, "Right doc, tell me what's wrong with me." No details about where it hurts or that the other day you blacked out and hit your head. No. Instead, what you're asking the doctor to do is to spend the first 50 minutes of your hour-long appointment running diagnostics until she can find the source of the issue. It's a complete waste of time and resources. You just wouldn't do it. And nor would the doctor stand for it.

My Advice...

Ask your Customer to focus in on one area that's important to them. What keeps them up at night? What are they most uncertain about right now? Then focus the reading on that.

If your Customer still isn't giving anything away, suggest that you could spend the majority of your session together trying to isolate key concerns, but that this probably wouldn't tell them anything they don't know. What's going to be of more value is if you can identify a key concern upfront and then spend the rest of the session delving deeper into what the Customer really needs to know and how they can manifest the best outcomes.

The “Eeyore” Customer

Reader: “I suspect it will be a challenging few months ahead for finding work. But what the Two of Wands suggests is that it may be time to step outside your comfort zone. How about applying for work in a new city?”

Customer: “That’d never work.”

Reader: “OK, how about applying for roles in a different industry?”

Customer: “No way. They’d never hire me.”

Reader: “Ah, let’s draw another advice card. OK, how about asking your friends if they know of any vacant roles (Three of Cups)?”

Customer: “I could never ask my friends for work.”

You could try to convince this Customer until you’re blue in the face that there are many opportunities available, but no matter how much of a positive spin you put on things, they’re not listening.

My Advice...

Present your Customer with 2 or 3 different options for what they can do to improve their situation. Write them down and give the piece of paper to your Customer. Suggest that they come back to those recommendations in the next 1-2 weeks. They may be more open to the possibilities after some time has passed.

The Repeat Customer

Customer: "Will I get back with my ex?"

{Three days later}

Customer: "Will I get back with my ex?"

{Two days later}

Customer: "Will I get back with my ex?"

Apparently, a lot can happen in five days.

Reader: "So, this is the third time we're reading on this topic in five days. What has changed so significantly?"

Customer: "Uh, he texted me."

The trouble here is that the Customer is often just 'fishing' for the answer they want, or sweating over the small stuff. The more you offer to read for them, the more you are fuelling the fire.

My Advice

Whilst the scrupulous reader will see this as an opportunity to make a quick buck (sad, but true), this is your opportunity to make a lasting (positive and ethical) impression.

Whenever a Customer asks me for a repeated reading, I say, "I don't feel comfortable reading for you on this topic again in such a short period of time. It's not valuable to you and it's not valuable to me, because we'll simply see the same message coming up. I strongly recommend that you give it at least 4-6 weeks or until something significant has changed, before we have another Tarot reading."

The “It Ain’t Happening” Customer

Customer: “You told me that I would have sold my house by now. Well, I haven’t.”

This is why I feel very uncomfortable doing purely predictive readings. I am a strong believer that we do not have pre-defined futures and that we can exercise our free will to make decisions that will, in turn, change our futures.

So, in this case, your Customer may have decided not to place the ad in the paper or to engage the real estate agent – all things that would have helped the cause. A lack of action may have led to the outcome being altered.

That’s why I prefer to focus on what the Customer can do to achieve their most desired outcome, rather than give a pre-defined picture of what will and won’t happen.

My Advice...

If you have provided a prediction and it hasn’t yet manifested, suggest that the prediction may have a longer timeframe. Oftentimes, readings are ‘valid’ for 6-12 months. Gently remind your Customer that her decisions can influence the outcomes and if she would like things to move faster, she may need to take more action.

Also, a question to the Tarot cards such as, “What indicators will I see when [desired event] is about to happen?” can be a helpful way of predicting when something will happen, without tying it to an actual date.

The “It’s an Emergency” Customer

Customer: “I need a reading RIGHT NOW.”

Reader: “I only take bookings. How about I book you in for when I’m next available in 3 days.”

Customer: “What?! You can’t see me RIGHT NOW?”

I know there are times when it feels like you need guidance and insight RIGHT NOW. But these are often times when you’re feeling highly emotional and scattered. It may be more constructive for your Customer to write down his thoughts and feelings, meditate or talk it over with a friend first. Then, consult a Tarot reader or a professional who can help.

My Advice...

You can protect yourself against 'emergency' Tarot readings by simply having a booking system or waiting list. Indicate to your Customer that you're available in x days or weeks and that you'd love to be able to read for them then. If you're sensing they're highly emotional, reconnect a day before the reading to check in on any developments.

How to Avoid Difficult Customers Altogether

Stop reading Tarot.

Just kidding. It doesn't have to be that drastic. Here are a few tips...

Know Your Ideal Customer

One of the first things I advise newly professional Tarot readers is to identify their ideal Customer. How old are they? What are their interests? What sort of questions do they ask? How do you help them? Do they believe in destiny or do they accept free will and karma? Do they like to be a part of your reading process or do they sit back and listen?

Then, I ask them to think about who they **don't** want to work with. Who's the worst possible type of Customer that would make your life miserable? What sort of questions do they ask? And so on.

Once you know this, revisit all of your marketing communications (website, flyers, profiles, business cards, etc.) and weave this in. You don't have to say, "I like working with these people... I don't like working with these people..." You can be more subtle, but look for ways to introduce the language into your materials. You'll find that soon your Customers self-select and the right ones will come your way.

Be Clear About Your Reading Style

Similarly, review your communications and ensure that it represents your Tarot reading style. Do you do predictive readings or do you prefer choice-based readings? Do you like to interact with your Customers or do you deliver a reading with minimal input? Are you more of a counsellor or a psychic channeller?

Your Customers will again self-select and you'll find yourself surrounded by the Customers who most value what you have to offer.

Set Your Boundaries

Is your Customer just draining you of energy and making feel like utter crap? No matter what you do or say, the whole reading is just heading south? Then call off the reading. Don't be afraid to draw a line in the sand and say, "Look, neither of us are getting any value from this session. Let's call it off."

You have rights, too, and you should never feel bullied or pressured into a reading or Customer interaction that is not respecting your personal needs.

THE ETHICS OF TAROT READING

“So, what actually IS an ‘ethical Tarot reader?’” I had just handed over my business card with “Brigit – Professional and Ethical Tarot Reader” on it to someone I had just met.

“Someone who actually cares about the well-being of their Customer.”

“You mean there are Tarot readers who don’t care about their Customers?”

Yuh. Sadly there are. Sadly there are a handful of people and organisations that prey on unsuspecting individuals who are simply searching for help. People and organisations that say they know when you’re going to die or how you can win the lottery or who will remove an evil curse... if only you’ll hand over \$200.

What’s also really sad is that these scammers damage the reputations of the many professional and ethical Tarot readers out there, who are well-meaning individuals who want to make a difference in people’s lives.

So, how do you make sure you are an ethical Tarot reader? What exactly are the ethics of Tarot reading?

What is an Ethical Tarot Reader?

I define an ethical Tarot reader as someone who:

- ▷ Cares for the well-being of their Customer
- ▷ Has clear personal boundaries – e.g. what topics will/won’t be answered
- ▷ Has structures in place to ensure ethics are a core part of their service (e.g. a code of ethics and a confidentiality statement)

Similarly, the [American Tarot Association](#) define ethical Tarot readers as:

People who help others better hear their own inner guides. They empower Customers to think through their options and come to decisions on their own... [They] encourage Customers to seek the licensed professional help of doctors, counsellors, accountants, and lawyers – especially in cases where the Customer’s

concern goes beyond the expertise of the reader. They do not use the cards to identify “curses” or “bad energy” and then charge a fee to remove these ‘curses’ or ‘bad energy’.

How to Be an Ethical Tarot Reader

So what does it take to be an ethical Tarot reader? Here are my 8 ethical Tarot reading guidelines.

Stick to Your Expertise

Chances are, you’re not a medical specialist, a legal eagle or a financial advisor (if you are, more power to you!). So, please don’t give medical, legal or financial advice.

You are an amazing Tarot reader so stick to reading the Tarot cards.

If the Tarot reading is medical, legal or financial in nature, then refer your Customer to the appropriate professional.

In fact, in some countries and states, it is actually illegal to provide medical, financial or legal advice when you are not suitably qualified to do so. So save yourself an expensive court case and don’t even go there.

Maintain Strict Customer Confidentiality

As a Tarot reader, you are privy to some very sensitive and private information that your Customers share with you on the assumption of strict confidentiality. It is essential that, as an ethical Tarot reader, you treat their information with the respect it deserves.

This means...

- ▷ NEVER sharing any detail of a Customer’s reading without their express permission. Not to your partner, friends or family. And not to your Customer’s partner, friends or family.
- ▷ Storing Customer information securely.
- ▷ Using Customer information ONLY for the purpose of the Tarot reading, unless permission has been provided otherwise.

While confidentiality is often implied, I recommend having a Privacy and Confidentiality Statement for your Tarot business to give your Customers confidence that confidentiality is paramount. It doesn’t need to be fancy, just a simple statement to cover the key points above.

There are some exceptions to Customer confidentiality, however. This includes situations where the Customer intends to harm themselves or others, or where the Customer has committed a significant crime such as murder or rape. Under these circumstances, you are obliged to report them to the relevant authorities. I hope, though, you are never placed in this position.

Be Honest and Tell the Truth... with Compassion

Tell your Customer what you see in the Tarot cards – don't hide negative messages or disappointing news. Be open and honest with the messages that you receive.

But also be careful of "telling it like it is". Treat your Customer with compassion, sensitivity and respect. Being brutally honest with no care for the Customer's feelings can be just as unethical as holding back information or sugar-coating a Tarot reading.

Ensure your Customer leaves the Tarot reading with a clear picture of the current state of events and a path forward to achieve the outcome they truly desire. Empowerment is key.

Leave Your Judgements and Opinions at the Door

On the surface, it may seem easy to be non-judgemental, but trust me, sometimes it is bloody difficult! For example, your Customer tells you about a secret affair with a married man with young kids, and you can't help but feel for the wife and the children involved. Or, you watch as your Customer goes through messy break-up after messy break-up and you seriously question why he is putting himself through this every time.

As an ethical Tarot reader, it is important to remain as impartial and non-judgemental as possible. Your Customer is trusting you with their personal information, and whether or not you agree with what they are doing, you need to offer impartial advice and guidance.

Leave your personal opinions and judgements at the door, and go into your Tarot reading with objectivity.

Encourage Customers to Use Their Own Inner Guidance

There are going to be some Customers who keep knocking at your door wanting more and more Tarot readings no matter how often you read for them. It would be easy to see this as 'easy money' and a recurring revenue stream. But don't.

Question the Customer who wants multiple readings on the same topic or who keeps returning day in and day out.

Tarot readings are great for gaining insight on a difficult situation. However, there comes a point when one really needs to go within for the answer rather than

constantly seeking other people's opinions on what to do.

As an ethical Tarot reader, you can give your Customer confidence that they already know what it is they need to do – they simply need to trust their intuition. Sure, you are there as a guide and a helping hand, but at the end of the day, it is up to the Customer to determine their future path.

Don't Up-Sell Dodgy Products or Services

Don't provide a Tarot reading with the requirement to buy a dodgy add-on product such as a spell to clear negative energy or remove a 'curse'.

Sadly there are still psychic scammers out there who scare or coerce individuals into making more and more purchases of what are essentially dodgy or fake products or services.

Of course, if you are a talented Witch or spell-crafter, work your magic, but do it in a way that is professional and that is not going to scare your Customer into doing what you have suggested.

Don't Tell Your Customer What to Do

Sometimes, a Customer will come to you wanting you to provide a specific answer. Should I quit my job? Should I leave my husband? What career path should I take?

This can put you in a difficult position. On the one hand, you want to provide a specific answer to their specific question. But on the other hand, you do not want to take away their free will and their personal power to choose.

The last thing you want is for your Customer to come back to you months or years later saying, "I did what you told me, and it failed miserably." Your role is not to tell your Customer what to do, but to coach, to counsel and to guide. Remind your Customer that they always maintain free will and the responsibility of choosing their own path.

Have a Code of Ethics

This is probably the most important of them all. Have a code of ethics.

To become a Certified Professional Tarot Reader (CPTR) with the Tarot Certification Board, you must prepare a code of ethics. And to be a member of the American Tarot Association, you must abide by their code.

This is to protect your Customers, you as a Tarot reader, and the Tarot community as a whole.

As part of the code of ethics, you might include your position on:

[FREE TAROT READINGS] **STARTER KIT**

- ▷ Reading for minors or young people
- ▷ Reading for third parties
- ▷ What topics you will and won't read on
- ▷ How you will treat your Customers
- ▷ What you will do with Customer information
- ▷ Free will and empowering the Customer

The American Tarot Association's Code of Ethics is:

I will serve the best interests of my Customers, conducting my professional activities without causing or intending to cause harm.

I will treat all my Customers with equal respect, regardless of their origin, race, religion, gender, age, or sexual preference.

I will represent honestly my Tarot qualifications, including educational credentials, levels of certification and experience.

I will keep confidential the names of Customers and all information shared or discussed during readings, unless otherwise requested by the Customer or required by a court of law.

I will recommend Customers consult a licensed professional for advice of a legal, financial, medical, or psychological nature that I am not qualified to provide. If trained in one of these areas, I will clearly differentiate between the tarot reading and any professional advice additionally provided.

I will respect my Customers' right to refuse or terminate their reading at any time, regardless of prior consent.

I recognize that all ATA members have the same rights and obligations, and I will always respect and honour my co-members.

So, if you want to be a truly ethical Tarot reader, follow these guidelines and know exactly where you stand on the critical issues.

TAKING CARE OF YOURSELF

Taking care of you is an essential part to being a great Tarot reader. And when you're reading for free and for the love of it, it is even more important to make sure you're getting an even balance across all areas of your life, whether that's in your work, personal, and/or family life.

Here are a few tips on taking care of you:

Take Frequent Breaks

It might be 30 minutes in between readings, a day, a week, even a month without reading. Pay attention to what you need to feel balanced and energised, ready to give generously in your next reading.

Remember Why you Signed up in the First Place

Go back to why you signed up in the first place. Probably it was about getting more experience and helpful feedback. If you're not getting this anymore, then take a break or focus on something else. Think about how you can get more feedback from your Customers, or get different experiences from your readings.

Get in the Zone Before a Tarot Reading

Clearing your mind and re-energising is essential to a good reading. Here are 21 ideas on how to get in the zone - <http://www.biddytarot.com/get-in-the-zone/>

Maintain a Reading Schedule

Set up an Excel spread sheet with the name of your Customer, the date they sent their request and the date you intend to read for them. This way, you can make sure that you don't miss any requests and that you are not overwhelming yourself with taking on too many readings.

Also, set aside a specific time and/or day of the week to do the free readings.

Don't Overdo It

I know you're super keen to try out the 21 card spread you learned the other day, but imagine if you did a 21 card spread for every free request?! You'd never get beyond about 2 readings a day!

My recommendation is to focus on doing 1-3 card readings so you can get to the answer quickly. Be consistent and clear with yourself about what type of reading you will provide. If there is a spread you really want to try, do it a couple of times, but don't overdo it.

And don't go crazy and take on 50 readings in one day. Pace yourself. There will always be more readings if you want them!

Get Organised

Set up your templates and schedulers. It'll make you so much more productive so you can focus on what you enjoy most – reading Tarot!

MORE TAROT READING RESOURCES

If you are looking to develop your Tarot reading skills to become the Tarot reader everyone raves about, here are the best Tarot reading resources to help you:

- ▷ The [Biddy Tarot podcast](#)
- ▷ The [Biddy Tarot blog](#)
- ▷ Biddy Tarot programs:
 - [TF1: Master the Tarot Card Meanings](#)
 - [TF2: Read Tarot with Confidence](#)
 - [Grow Your Tarot Business Online](#)
- ▷ [Tarot card meanings](#)

And you'll find even more great content and resources at www.biddytarot.com



BIDDYTAROT

APPENDIX: FREE TAROT READER AGREEMENT

Congratulations on taking the courageous leap to becoming a Free Tarot Reader, offering your Tarot reading services, free of charge, in exchange for feedback and experience. This is going to be a wonderful experience!

To ensure a positive experience for you, the client and Bidly Tarot, there are a number of guidelines for you as a Free Tarot Reader as outlined in the following Agreement. By being an active reader of Free Tarot Readings, you agree to this Agreement.

General

Free Tarot Readings is owned and operated by Bidly Tarot. By using Free Tarot Readings, you agree to be bound by the Free Tarot Reader Agreement and to use Free Tarot Readings in accordance with this Agreement.

We reserve the right to change the Agreement or to impose new conditions on the use of Free Tarot Readings, from time to time, in which case we will post the revised Agreement on this website. By continuing to use Free Tarot Readings after we post any such changes, you accept the Agreement, as modified.

Eligibility

You are eligible to participate as a Free Tarot Reader if:

- ▷ You are a current Bidly Tarot Community member; AND
- ▷ You have a basic understanding of the Tarot cards and can do simple Tarot readings

Non-members are ineligible to participate as a Free Tarot Reader.

Bidly Tarot Community Members are not obliged to be Free Tarot Readers.

Services

As a Free Tarot Reader, you will provide free Tarot readings via the Free Tarot Readings platform.

You may set your own availability using the Reader Dashboard. If you set your availability to receive Tarot reading requests, you must be able to respond to those requests with a completed Tarot reading within 7 days of receipt.

Tarot readings assigned to you can be found on your dashboard and the notification will also be emailed to you. If you do not receive an email notification of a new request on a day you are set as available, you must log into your dashboard and retrieve it from there.

If you are unable to do a reading due to ethical reasons (3rd parties, predictions, etc.), you are strongly encouraged to work with the client to rephrase the question to refocus the reading on something you can comfortably work with. If you are still unable to fulfill the request, please advise your client and seek to reassign the request immediately by contacting community@biddytarot.com (this is a last resort).

If you are unable to fulfill the request within the required timeframe, you must advise your client and seek to reassign the request immediately by contacting community@biddytarot.com (this is a last resort). Failure to do so may result in the termination of your membership with Free Tarot Readings.

Service Quality

Free Tarot Readings is intended as a learning environment, therefore there are no strict criteria for the quality of Tarot readings provided. However, it is expected that you will complete each Tarot reading with a high level of professionalism and to the best of your ability.

You may not directly copy material from other sources to include in your Tarot readings (e.g. Tarot card meanings) without the appropriate references.

Complaints

If a Free Tarot Readings client lodges a complaint that they have not received their Tarot reading within 7 days, you will receive a warning via email and your profile will be set to "Not Available". You will also have an opportunity to provide a response to Bidly Tarot as to why the complaint was made.

If three or more complaints are lodged against you, your Free Tarot Reader access may be terminated at our discretion.

Cancellation and Termination

You can cancel your Free Tarot Readings profile at any time by setting your availability to zero, and completing all of your outstanding reading requests. You also need to submit a cancellation form available via the Free Tarot Readings Dashboard.

Biddy Tarot reserves the right to deactivate your profile and terminate the Agreement at any time if the Agreement is broken or compromised, with notice to be given in writing.

If you cancel your Biddy Tarot Community membership, your Free Tarot Reader access will also be cancelled.

Upon cancellation, you will not be able to access your Tarot readings or feedback.

Compensation

This is a free service therefore you will not receive financial compensation of any kind in return for your Tarot readings in Free Tarot Readings.

You must not request financial compensation from Biddy Tarot or its clients. You cannot directly advertise to or solicit your clients to purchase a reading with you. However, if your client asks if you offer paid readings you are welcome to share your details.

Non-Disclosure and Non-Solicitation

You shall not disclose to any other person other than a representative of Biddy Tarot at any time either during the term of this Agreement or following the termination, any confidential or proprietary information pertaining to Biddy Tarot, including but not limited to client lists, contacts, financial data, sales data, business opportunities, models or plans, or trade secrets.

Furthermore, you agree that during the term of this Agreement and for a period of one year following the termination of this Agreement, you shall not directly solicit or attempt to solicit any clients from Free Tarot Readings. If a client contacts you on their own accord, you retain the right to provide private services to that client. You can also include a small, discreet link to your website in your email signature.

Privacy and Confidentiality

You must keep all client information, including but not limited to names, emails, questions, or Tarot readings, confidential and private.

You may not publish client readings, feedback or testimonials without the express permission of the client.

Services for Third Parties

You retain the right to provide services similar to the Services to other individuals, businesses or the general public, so long as it is in accordance with the Non-Disclosure and Non-Solicitation terms.

Conduct

Reader Conduct

It is expected that you will behave in a manner that is professional and ethical. Abuse of any kind will not be tolerated and is likely to end in the termination of your Free Tarot Readings membership.

Client Conduct

Clients are also expected to conduct themselves in an appropriate manner. If a client is abusive or threatening towards you, or is abusing the system by not adhering to the rules outlined on the request page, you can report them to community@biddytarot.com. Depending on the circumstances, we may, at our discretion, ban them from future use of Free Tarot Readings.

Training and Supervision

Free Tarot Readings is a self-managed and self-guided platform for learning to read Tarot for others. No direct training or supervision is provided.

However, community support may be provided within the Bidy Tarot Community Forums